

U.S. DEPARTMENT OF COMMERCE

CHARTER OF THE

ADVISORY COUNCIL ON CHILDREN'S EDUCATIONAL TELEVISION

ESTABLISHMENT

The Secretary of Commerce, having determined that it is in the public interest in connection with the **performance** of duties imposed on the Department by the Children's Television Act of 1990, 47 U.S.C. §394, hereby recharter the Advisory Council on Children's Educational Television.

OBJECTIVES AND DUTIES

1. The Council will advise the Secretary of Commerce on matters pertinent to the Department's responsibilities under the Act **in** enhancing the education of **children** through the creation and production of television programming specifically directed toward the development of **fundamental** intellectual **skills**.
2. The Council will draw upon the expertise of its members and other sources (e.g., public and **commercial** broadcasting, public and private philanthropy, the arts, and higher education) in order to provide **advice** and make recommendations to the Secretary. In its role, it is anticipated that the Council **will** take into account the current state of public education, the role of television in improving **public** education, and the current and **future** educational needs of **the** nation.
3. "The **Council's** activities may include identification of specific subject area needs, evaluation of current **programming**, development of guidelines and requests for proposals, and other activities **related** to providing the Secretary with **an** informed judgment on the proper use of grant **funds** to be appropriated in pursuance of the provisions of the Act.
4. The **Council** will advise the Secretary on establishing criteria for making contracts and grants. **Such criteria shall** include criteria for **maximizing** the amount of programming that is produced with **funds made** available by the Endowment; criteria for minimizing the cost of selection of grantees, administering the contracts and grants, and administrative costs of programming production; and criteria to otherwise **maximize** the proportion of funds made available by the Endowment that are expended for the cost of **programming** production, pursuant to the provisions **of the Act**.
5. The **Council** will function **solely** as an advisory body, and will comply fully with the **provisions of the** Federal Advisory Committee Act (5 U.S.C. app.2.).

MEMBERS AND CHAIRPERSON

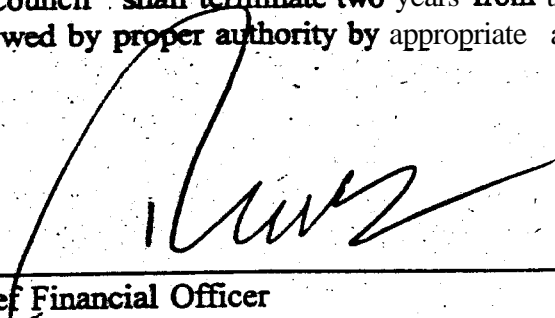
1. **The** Council shall consist **of ten** members to be appointed by the Secretary. The Secretary **shall appoint a** balanced **representation** of members with expertise in the fields of education, psychology, **child** development, television **programming**, or related disciplines.
2. **The Secretary shall** designate one of the Council members to serve as Chairperson.
3. Members **will** be appointed for two-year terms and serve at the discretion of the Secretary. No member **shall** serve for more **than** three consecutive terms. Vacancy appointments shall be **for the remainder** of **the** unexpired **term** of the vacancy.
4. Members acknowledge that, as members of the Advisory Council on Children's Educational T&vision, **organizations which they** represent may not apply for g-rants **from the National Endowment for Children's Educational** Television.

ADMINISTRATIVE PROVISIONS

1. **The** Council will report to **the** Secretary of Commerce through the Assistant Secretary for **Communications and Information**.
2. **The Council will meet no less than twice** a year, except that additional meetings may be called as deemed **necessary by the** Secretary, the Assistant Secretary, or by the Chairperson.
3. The **Office** of the **Assistant Secretary** for Communications and Information shall provide staff **support for the Council**.
4. Members of the Council will not be compensated for their services, but will, upon request, be allowed **travel and per diem** expenses as authorized by 5 U.S.C. 95701 et. seq.
5. **The annual cost** of operating the 'Council is estimated at \$75,000, which includes one **person-year staff support**.
6. The **Council** may **establish such** subcommittees of its members as may be necessary, subject to the **provisions** of the **Department** of Commerce Committee Management Handbook.

DURATION

The Council shall terminate two years from the date of this Charter unless earlier terminated or renewed by proper authority by appropriate action.



Chief Financial Officer
and Assistant Secretary for Administration

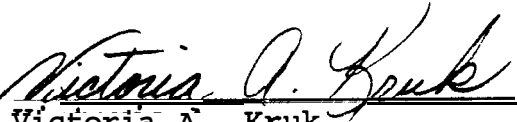
SEP 11 1995

Date

Pursuant to subsection 9(c) of the Federal Advisory Committee Act, 5 U.S.C. App. 2, this charter was filed with the Chief Financial Officer and Assistant Secretary for Administration on November 6, 1995. On the same date, a copy was filed with the following committees of Congress, and a copy furnished to the Library of Congress:

- Senate Committee on Commerce, Science and Transportation
- House Committee on Commerce
- House Committee on **Economic** and Educational Opportunities

11/6/95
Date


Victoria A. Kruk
Office of Executive
Assistance Management